

SAMH STRATEGIC PLAN 2014–17



Strategic Goals

**BEING THERE
FOR PEOPLE**

**PROMOTING
GOOD MENTAL
HEALTH**

**ENDING
STIGMA AND
DISCRIMINATION**

Commitments

CHANGE | GROW | INNOVATE

Strategic Focus

**Evolving
Community
Services**

**Early
Intervention**

Employment

**Engagement,
Influence and
change**

**Children and
Young People**

Crisis/Distress

**Suicide
Prevention**

**Income and
Investment**

Outcomes

People supported and helped by SAMH will receive a consistent person centred and outcomes-focussed quality service based on an ethos of recovery

Achieve a greater number of positive choices available through General Practice to support mental health and wellbeing

There will be an increased number of people with mental health and associated problems who gain and retain work

Increased levels of awareness and influence will be achieved and more people will understand their rights around mental health

Fewer people will experience stigma and discrimination

More people who present in crisis/distress will receive appropriate support to meet their needs

Greater numbers of people who are suicidal as well as their families and carers will have positive experience of support

A rise in the proportion of discretionary SAMH spend/investment on further meeting strategic needs in mental health